

**CLAIMS:**

1. A computerized method for finding at least one provider that provides resource limited product or service (PoS) through a communication network; the PoS is associated with at least a general criterion and a specific PoS-related  
5 criterion; the method comprising:

(One) a customer submitting as an input, through a social interface at least one PoS and associated general and specific PoS- related criterion of interest in respect of each one of said at least one PoS;

(Two) processing the input in order to find the respective contact  
10 information of at least one provider that meet said at least one PoS and said at least a general criterion and a specific PoS-related criterion of interest;

(Three) presenting the contact information obtained in step (b).

- 15 2. The method of claim 1 further comprising the steps of:

(d) selecting at least one from among said providers and generating a reservation order therefor; and

(e) receiving a status indication in respect of said order; said status indication includes at least confirmation or rejection.

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3. The method of claim 1 wherein said general criterion being at least one member selected from the group that includes: SIC (Service Industry Code), location, requested time, time preferences, price range, provider ranking range, previous experience of the consumer with the provider.

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4. The method of claim 2 wherein said general criterion being at least one member selected from the group that includes: SIC (Service Industry Code), location, requested time, time preferences, price range, provider ranking range, previous experience of the consumer with the provider.

5. The method of claim 1 wherein wherein said provider is associated with provider resources and wherein said processing step includes checking whether the providers resources meet the specific PoS related criterion and general criterion of the PoS of interest.

6. The method of claim 2 wherein said provider is associated with provider resources and wherein said processing step includes checking whether the providers resources meet the specific-PoS related criterion and general criterion of the PoS of interest.

7. The method of claim 1 wherein said specific PoS-related criterion includes at least type of service requested by the Consumer and the service's related features and attributes.

8. The method of claim 1 wherein the submitting step (a) includes the following steps:

- (i) providing standard industry code (SIC);
- (ii) receiving a list of possible PoS that are related to this SIC; and
- (iii) selecting the PoS from said list.

9. The memory medium storing data indicative of a data model for use with the processing step of Claim 1, wherein said data model includes at least the following two segments:

- (a) Industry Templates representing information that is general for each industry; and
- (b) Business Data representing information that is related to the providers that chose to register themselves to provide resource limited product or service (PoS).

10. The memory medium storing data of claim 9 wherein the Industry Templates includes:

entities that represent services; entities that represent features or attributes of the requested service; entities that represent the resources required in order to perform  
5 the required service; entities or enumerated values that represent types of resources; entities that represent which features or attributes that are related to each service during the service ordering process; entities that represent which features or attributes influence the pricing and how they influence the pricing; a relationship of 0 to many between the entities that represent services and the entities that represent  
10 the related features or attributes of the requested service; a relationship of 1 to many between the entities that represent services and the entities that represent the resources required for performing the required service; a relationship of 0 to many between the entities that represent types (groups) of features or attributes of the requested service and the entities or enumerated values that represent types of  
15 resources; a relationship of 0 to many between the entities that represent features or attributes of the requested service and the entities that represent which features or attributes and how they influence the pricing.

11. The memory medium storing data of claim 9 wherein the Business  
20 Database includes:

entities that represent which services are provided by each business, entities that represent which features or attributes of the requested services are provided by each business, entities that represent the existing resources of the business, entities that represent the capabilities and skills of each resource, entities that represent the  
25 pricing data of the business; a relationship of 1 to many between the entities that represent resources and the entities that represent the types of the resources; a relationship of 1 to many between the entities that represent a resource and the entities that represent the capabilities and skills of the resource.

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12. A computerized method for registration at least one provider that provides resource limited product or service (PoS) through a communication network; the PoS is associated with at least a general criterion and a specific PoS-related criterion; the method comprising the steps of:

- 5 (One) presenting the provider with a welcome Web page, where the provider is requested to indicate his PoS type;
- (Two) indicating the provider's PoS type;
- (Three) presenting to the provider a registration form;
- (Four) the provider selecting the in the form which services or products  
10 he wishes to provide;
- (Five) the provider select in the form which of the service's related attributes are relevant in his business for each PoS;
- (Six) the provider specifying in the form what types of resource required for each PoS;
- 15 (Seven) the provider specifying in the form his working hours;
- (Eight) the provider specifying in the form a way of pricing.

13. A computerized system for finding at least one provider that provides resource limited product or service (PoS) through a communication network; the  
20 PoS is associated with at least a general criterion and a specific PoS-related criterion; the system comprising:

- (One) at least one customer workstation linked to said communication network, configured to submit as an input through a social interface, at least one PoS and associated general and specific PoS- related criterion  
25 of interest in respect of each one of said at least one PoS;
- (Two) a server environment linked to said communication network, configured to process the input in order to find the respective contact information of at least one provider that meet the at least one PoS and said at least a general criterion and a specific PoS-related criterion of  
30 interest;

14. The system of claim 13 wherein

5 (a) in response to selecting at least one from among said providers, the server environment is configured to generate a reservation order therefor; and

(b) said at least one consumer workstation is further configured to receive a status indication in respect of said order; said status indication includes at least confirmation or rejection.

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15 16. For use in the system of claim 13, a server environment.

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- (a) Industry Templates representing information that is general for each industry; and
- (b) Business Data representing information that is related to the providers that chose to register themselves to provide resource limited product or service (PoS).

25 **18.** The memory medium storing data of claim 17 wherein the Industry  
Templates includes:  
entities that represent services; entities that represent features or attributes of the  
requested service; entities that represent the resources required in order to perform  
the required service; entities or enumerated values that represent types of resources;  
30 entities that represent which features or attributes that are related to each service

during the service ordering process; entities that represent which features or attributes influence the pricing and how they influence the pricing; a relationship of 0 to many between the entities that represent services and the entities that represent the related features or attributes of the requested service; a relationship of 1 to many between the entities that represent services and the entities that represent the resources required for performing the required service; a relationship of 0 to many between the entities that represent types (groups) of features or attributes of the requested service and the entities or enumerated values that represent types of resources; a relationship of 0 to many between the entities that represent features or attributes of the requested service and the entities that represent which features or attributes and how they influence the pricing.

**19.** The memory medium storing data of claim 17 wherein the Business Database includes:

entities that represent which services are provided by each business, entities that represent which features or attributes of the requested services are provided by each business, entities that represent the existing resources of the business, entities that represent the capabilities and skills of each resource, entities that represent the pricing data of the business; a relationship of 1 to many between the entities that represent resources and the entities that represent the types of the resources; a relationship of 1 to many between the entities that represent a resource and the entities that represent the capabilities and skills of the resource.

**20.** The method of claim 1 wherein said communication network is the Internet.

**21.** The method of claim 21 wherein the Internet utilizes the World Wide Web (WWW) interface having a Web browser.

5       **(One)** browser operative to search the web, through social interface, PoS that  
       meet a general filter criteria that include desired resource indication, and  
       specific filter criteria;

(Three) the browser receiving selection of at least one from among said resulting PoS and generating a reservation order therefor.

24. The system according to Claims 23 wherein said resource limited PoS  
20 being time-sharing based PoS and wherein said desired resource indication being  
timing indication.

**26.** For use in the system of Claims 40, a social interface.

27. A computerized program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform method steps for finding at least one provider that provides resource limited product or service (PoS) through a communication network; the PoS is associated with at least  
5 a general criterion and a specific PoS-related criterion; the method comprising:

(One) a customer submitting as an input, through a social interface at least one PoS and associated general and specific PoS- related criterion of interest in respect of each one of said at least one PoS;

(Two) processing the input in order to find the respective contact  
10 information of at least one provider that meet said at least one PoS and said at least a general criterion and a specific PoS-related criterion of interest;

(Three) presenting the contact information obtained in step (b).

15 28. A computerized computer program product comprising a computer useable medium having computer readable program code embodied therein for finding at least one provider that provides resource limited product or service (PoS) through a communication network; the PoS is associated with at least a general criterion and a specific PoS-related criterion; the computer program product comprising:

20 computer readable program code for causing the computer to a customer submitting as an input, through a social interface at least one PoS and associated general and specific PoS- related criterion of interest in respect of each one of said at least one PoS;

computer readable program code for causing the computer to process the  
25 input in order to find the respective contact information of at least one provider that meet said at least one PoS and said at least a general criterion and a specific PoS-related criterion of interest;

computer readable program code for causing the computer to present the contact information obtained in step (b).



29. A computerized program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform method steps for registration at least one provider that provides resource limited product or service (PoS) through a communication network; the PoS is associated with at least  
5 a general criterion and a specific PoS-related criterion; the method comprising the steps of:

(One) presenting the provider with a welcome Web page, where the provider is requested to indicate his PoS type;

(Two) indicating the provider's PoS type;

10 (Three) presenting to the provider a registration form;

(Four) the provider selecting the in the form which services or products he wishes to provide;

(Five) the provider select in the form which of the service's related attributes are relevant in his business for each PoS;

15 (Six) the provider specifying in the form what types of resource required for each PoS;

(Seven) the provider specifying in the form his working hours;

(Eight) the provider specifying in the form a way of pricing.

20 30. A computerized computer program product comprising a computer useable medium having computer readable program code embodied therein for registration at least one provider that provides resource limited product or service (PoS) through a communication network; the PoS is associated with at least a general criterion and a specific PoS-related criterion; the computer program product  
25 comprising:

computer readable program code for causing the computer to present the provider with a welcome Web page, where the provider is requested to indicate his PoS type;

30 computer readable program code for causing the computer to indicate the provider's PoS type;

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computer readable program code for causing the computer to the provider specifying in the form a way of pricing.